

Think Globally, Act Locally: the Experience of LEADER and Challenge of CLLD for 2014 +



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<http://www.elard.eu>



EESC Brussels,
29th September 2014



Background:

ELARD from 1999 to 2014

International non-profit organization founded in 1999 by 5 European national informal LEADER networks:

1. *French LEADER Network* - **LEADER France**
2. *Greek LEADER Network* - **Ελληνικό Δίκτυο LEADER**
3. *Irish LEADER Network* - **Comhar LEADER na hEireann**
4. *Italian LEADER Network* - **AssoLEADER**
5. *Spanish LEADER Network* – **REDR**

Today, ELARD is representing more than 1100 LAGs (from some 2200 in total) through national and regional voluntary networks in:

- **Belgium, Bosnia-Herzegovina, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Macedonia, North Ireland, Poland, Portugal, Romania, Scotland, Slovakia, Slovenia, Spain, Sweden**
- In contact with Rural Networks in **Austria, Bulgaria, Cyprus, Germany, Luxembourg, Serbia**



ELARD aims

(see more at www.elard.eu)

One of the most important aims of ELARD is to:

"campaign to spread the philosophy, principles and reach of the LEADER method grounded in the eight specific features in order to achieve sustainable rural development across Europe".

The association aims also to:

"represent the interests and needs of its members in front of other international, European, and national institutions to liaise with other stakeholders and institutions working towards an integrated rural development and to influence EU policies in favour of rural development".



**If you want to go fast , go
alone ,**

**If you want to go far , go
together ...**

(African



8 specific and key features of LEADER / Community-led local development

Area-based approach

Bottom-up approach

Local public-private partnerships: Local Action
Groups

Innovative approach

Integrated and multi-sectoral approach

Networking

Cooperation

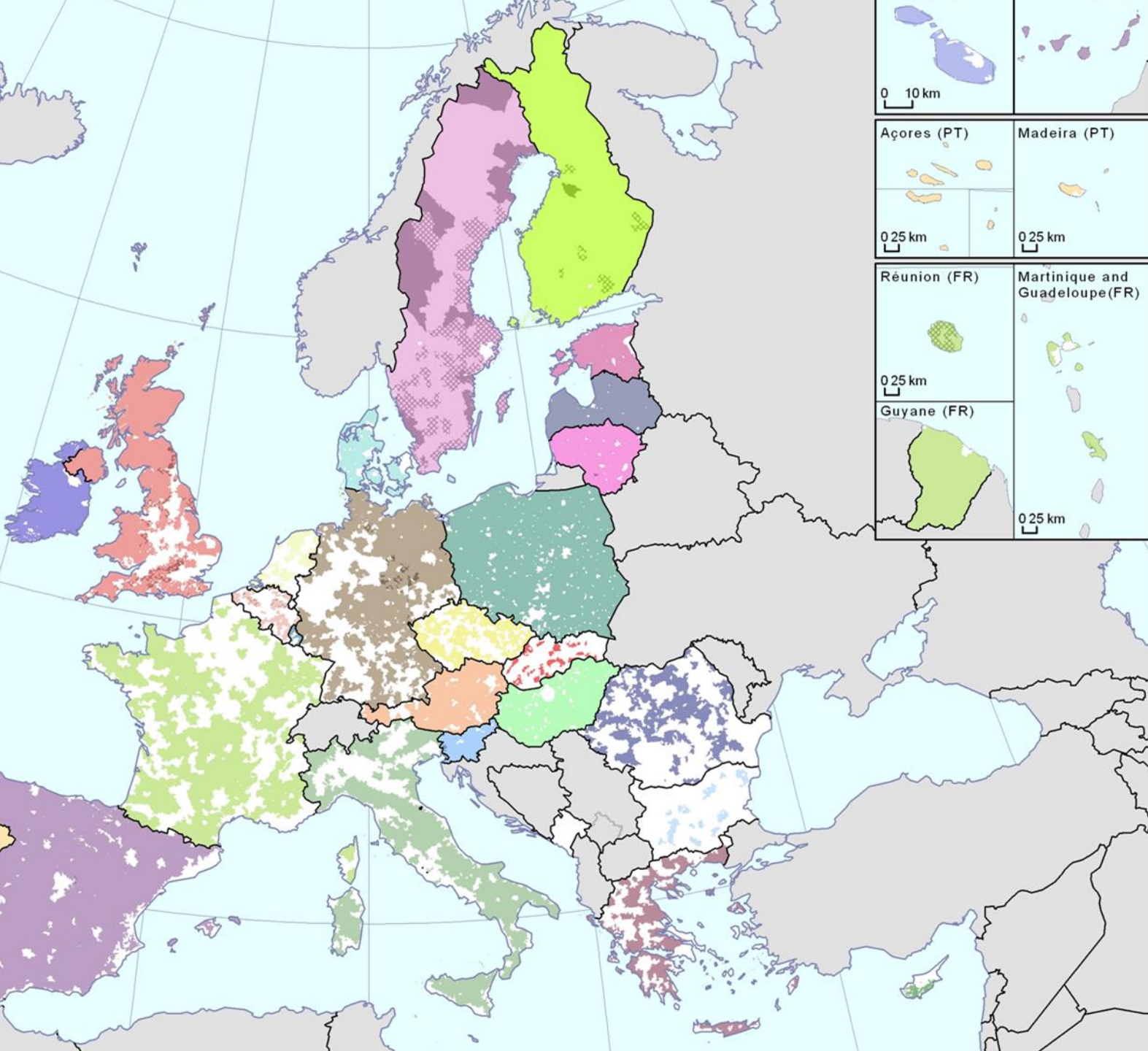
De-centralised administration

LEADER/CLLD as a successful European story?

Stage	Duration	Funds	Budget (EUR)	LAGs
Leader I	1991– 1993	EAGGF-Guidance, ESF, ERDF	450 million	217
Leader II	1994– 1999	EAGGF-Guidance, ESF, ERDF	1.7 billion	821
Leader+	2000– 2006	EAGGF- Guidance	2.1 billion	893 in EU-15 (+ 250 in the Leader+type measure 2004– 2006) in 6 MS
„Leader axis“	2007– 2013	EAFRD	5.5 billion → 6% of the EAFRD funding	2 200 in EU-27
CLLD	2014– 2020	CSF Funds	Min. 5% of EAFRD + ???	3 000?

LEADER
Local Action Groups
Draft version

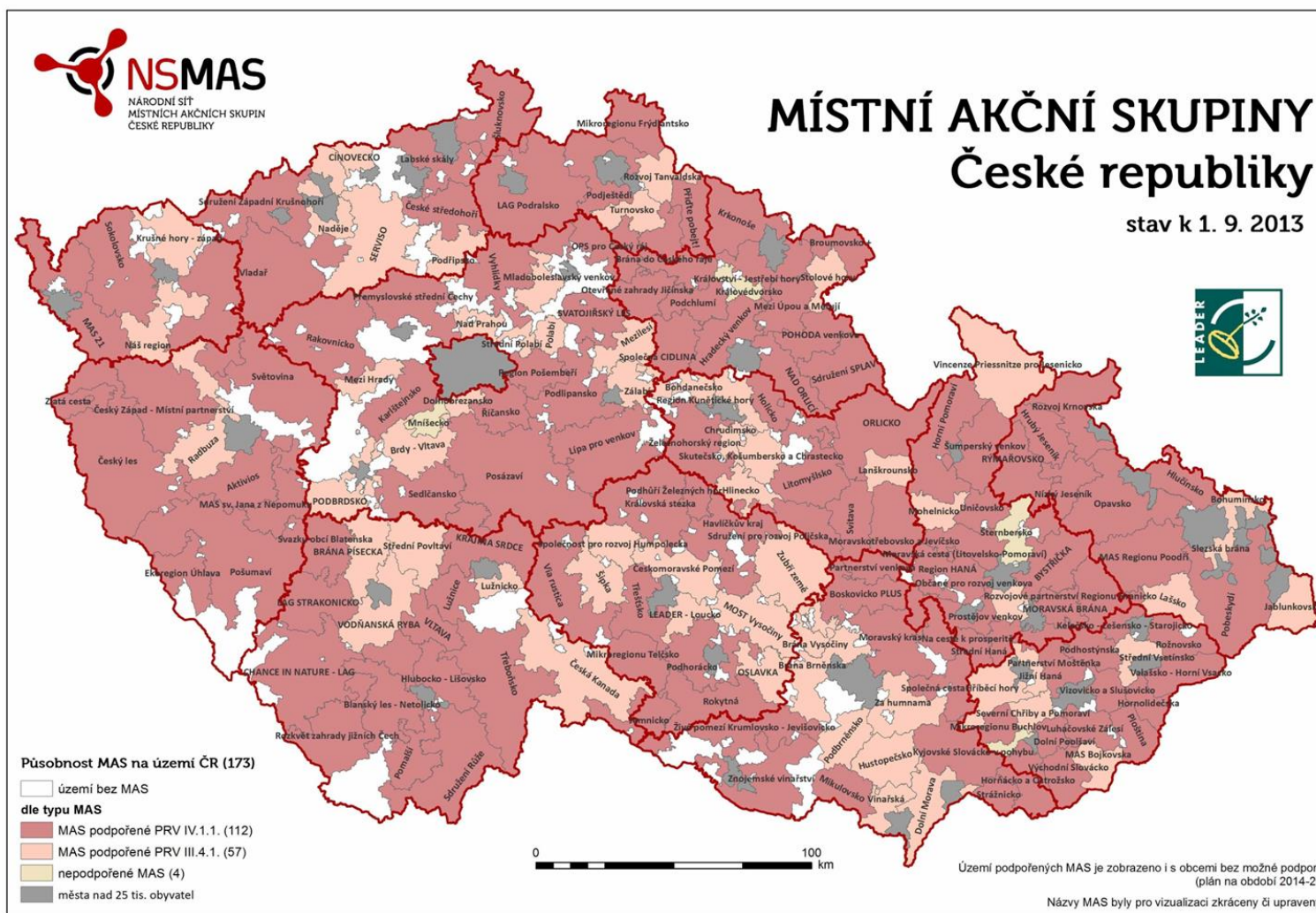
Geographical coverage
based on the LAU2
(Local Administrative Units)



Cartography:
DG AGRI GIS-Team 05/2012
© EuroGeographics for the administrative boundaries



LEADER – successful Czech story ?





Why LEADER? To involve everyone!

1. LEADER is able **to mobilise, empower and involve the whole rural economy**: from a traditional farm to a high-tech processing company. In rural context, where human and other resources are scarce, this is particularly important. LEADER is a non-political, transparent and open for everyone tool to re-shape the rural future.



Why LEADER?

To be cost-effective!

2. LEADER is a cost-effective way of renewing, diversifying and developing the rural economy.
In LAG territory in South-West part of Finland, with the population of 45 000, they have been supporting the generation of 200 new jobs during the current programming period, most of which are in the services sector where we have been lagging behind. The 150 business and community development projects launched are funded 60% by the EU, state and local municipalities public funds and 40% by the private stakeholders' own funds. In addition there is an extensive amount of local enthusiasm and voluntary work powering LEADER free of charge.



Why LEADER?

To change the mind-set!

3. LEADER **is able to change the traditional top-down local development mindset to bottom-up.** People on the ground start doing those things themselves that they were earlier blaming public civil servants and politicians not to do. LEADER also **brings in the long-term strategic thinking** through the Local Development Strategies that collect the individual projects under an umbrella and bigger territorial vision.



Role of LAGs on the Grassroot Level

- LAG as LEADER/CLLD implementation body
- LAG as beneficiary
- LAG as platform for development and animation in the rural areas
- LAG as a building stone of partnership and strategy on regional level

Why CLLD multi-fund approach?

2007-13



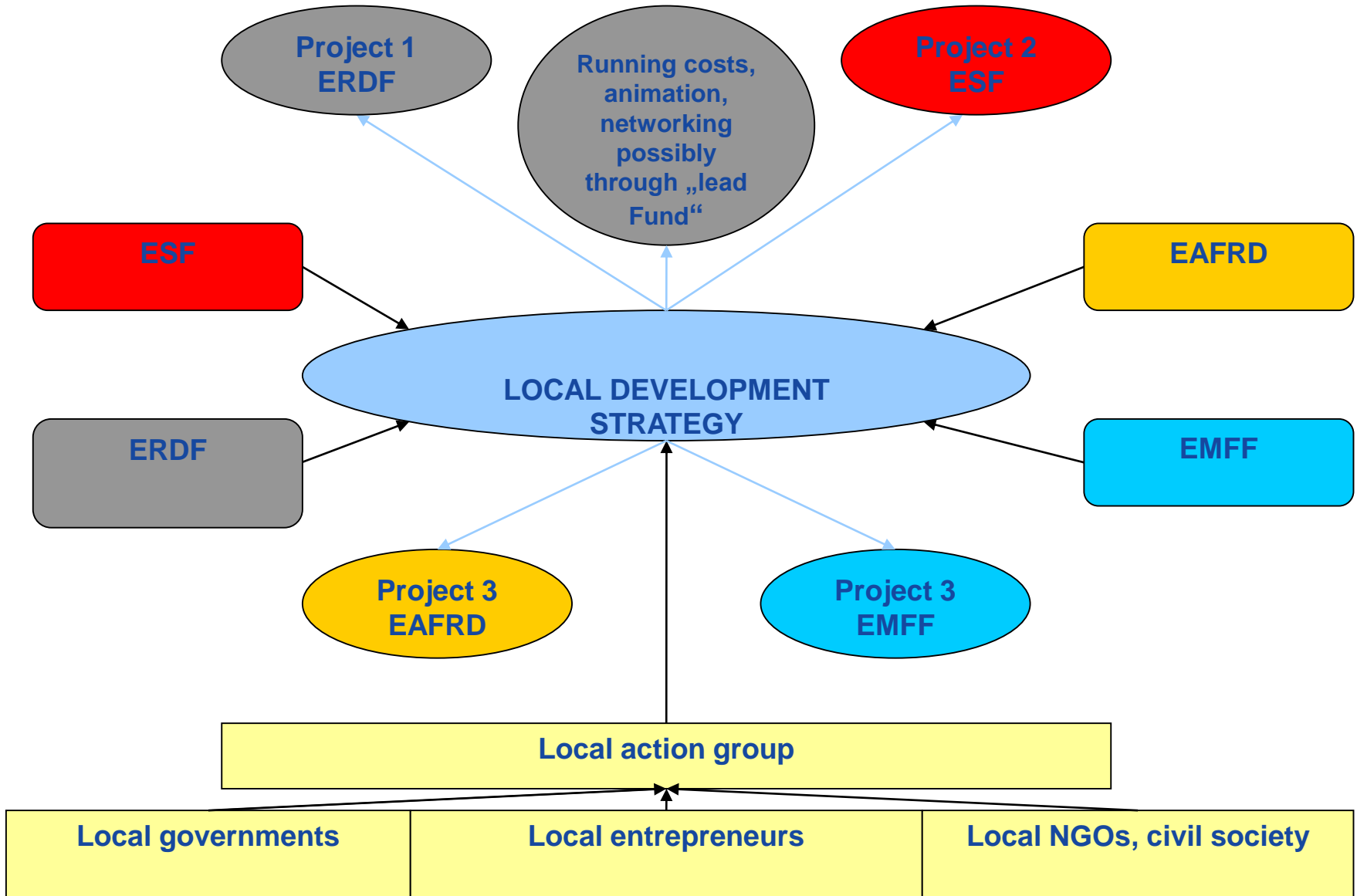
2014-20





Why CLLD multi-fund approach?

- LEADER proved to be a successful tool of rural development engaging main stakeholders
- potential of synergy effect by implementing integrated local development strategy
- appropriate especially for small scale projects, simple for potential applicants
- not simple for MA, but simple implementation schemes are not always the most effective schemes, it takes time to establish real CLLD, but it works
- crucial to cover whole area
- necessity of good setting of multi-fund CLLD approach, crucial to manage the intersection between top-down and bottom-up approach
- qualitative vs. quantitative measures of evaluation of CLLD





Challenges of CLLD across Europe

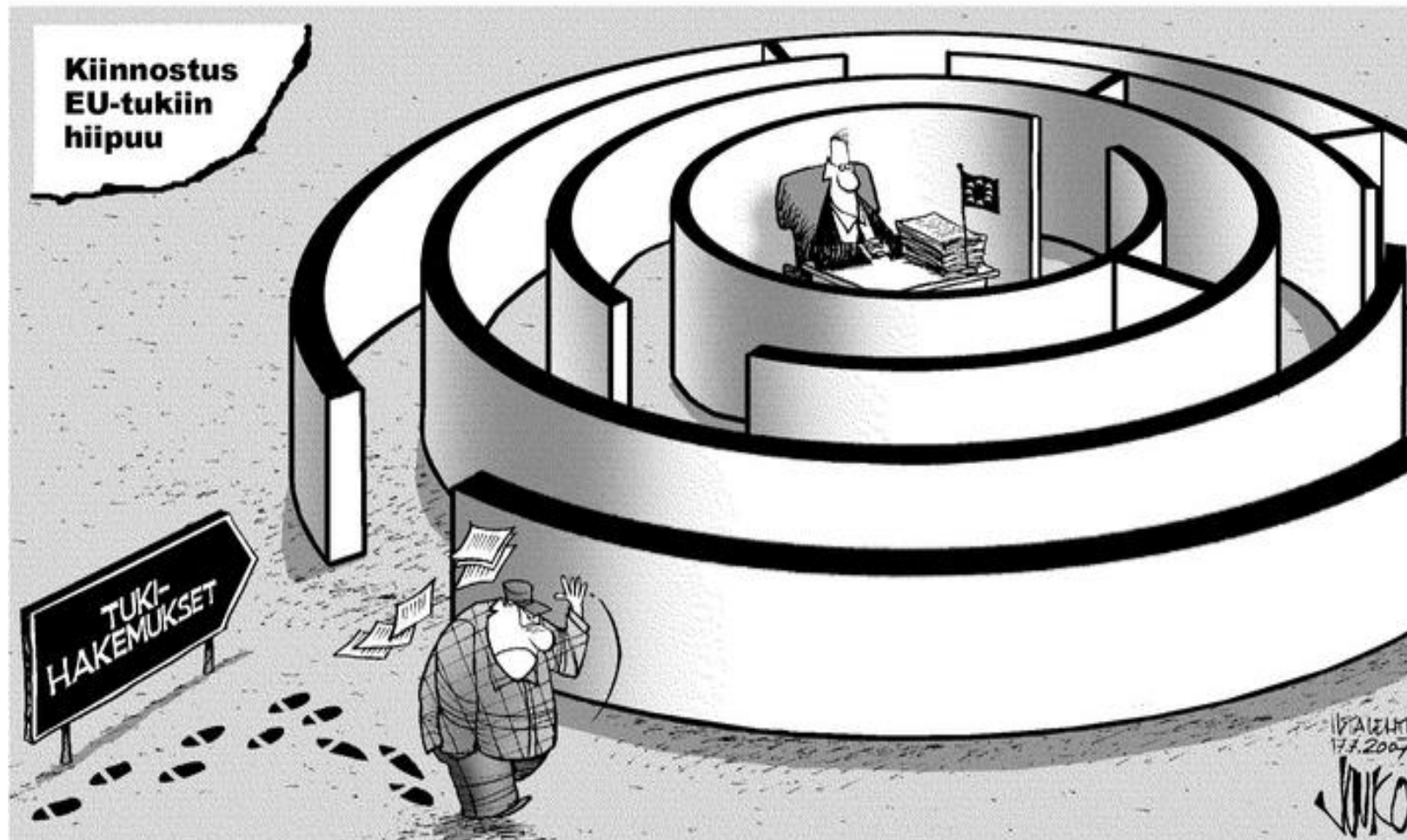
- ☐ Promote the multifund CLLD approach
- ☐ Unifying LEADER approach across Europe, standardisation of LAG quality and processes, covering blank LEADER gaps,
- ☐ Networking and cooperation with other rural organisations
- ☐ CLLD to cities
- ☐ Extension of LEADER method, use of LEADER as a tool of pre-accession policy, neighbourhood policy and development aid
- ☐ LEADER for youth
- ☐ Support of local economies



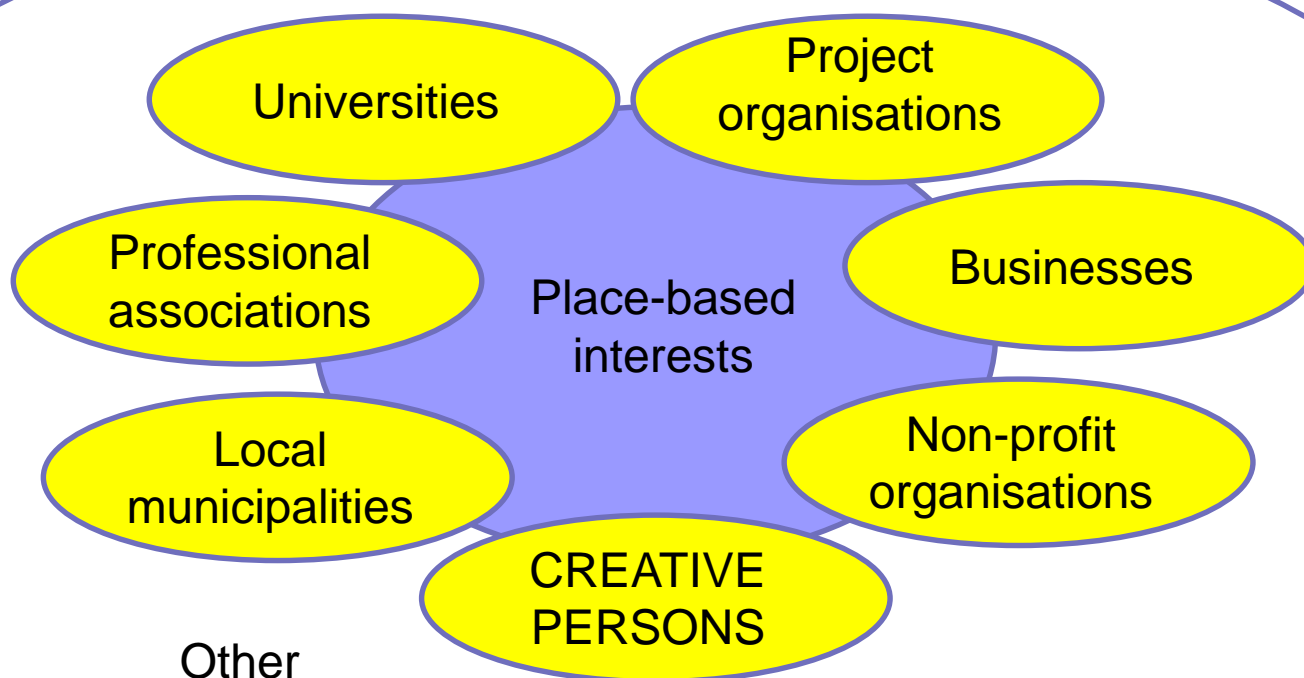
EUROPEAN LEADER ASSOCIATION FOR RURAL DEVELOPMENT

NOT LIKE THIS!

PIIRROSTEN JOUKOSTA 17.7.2007

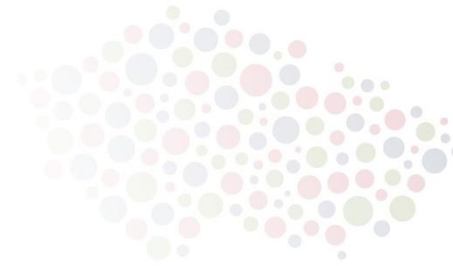


BUT...LIKE THIS!

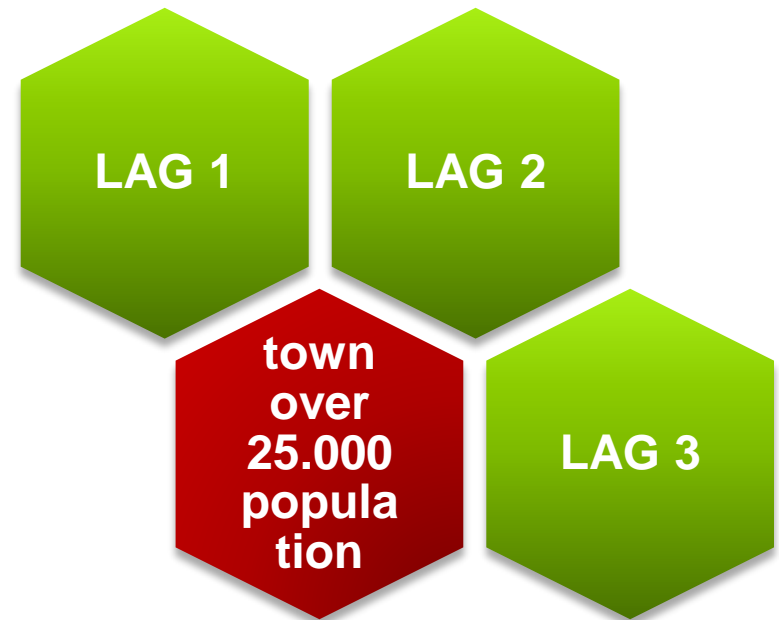


Other
interests

LAG as a basic stone for rural-urban partnership



- ▶ need of wider partnership in some areas
- ▶ need for rural-urban cooperation
- ▶ LAG as one of basic stones of regional partnerships
- ▶ based on bottom-up integrated regional strategy of development
- ▶ equal partnership





Think globally...

...act locally

MANY THANKS FOR YOUR ATTENTION!



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